

HVAC&R JAPAN 2024

Exhibition General Information

Registration Start
7th April, 2023 (Fri)

*Please register from the official website (https://www.jraia.or.jp/hvacr/top_en/).
Registration forms will also be available for download from the official website starting April 1, 2023 (Sat).

Registration Deadline
31st August, 2023 (Thu)

*However, registration will be closed as soon as the booths are fully booked.

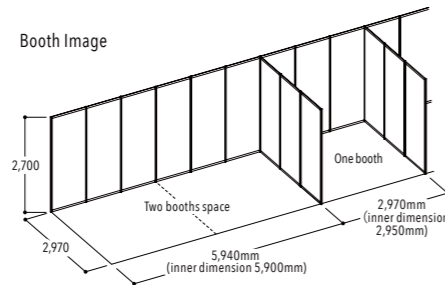


Exhibitor Registration

Booth Specifications

One standard booth space is 3m (width) × 3m (depth) × 2.7m (height).
When there is an adjacent booth, the organizer will install a wall between the booths.
In this case, the booth size will be 2.97 m(width) × 2.97m (depth) × 2.7m (height).

When there is no adjacent booth, only the booth space will be provided.



Exhibition fee includes:

- One booth space
- Wall between the booths (When there is an adjacent booth)
- Invitations and poster set
- Publication of exhibitor information in the official website
- Publication of exhibitor information in news releases

Exhibition fee does not include:

Costs related to delivery and removal of materials, decorations for the booth, tables, chairs, company name display, lighting, power source, etc.

Exhibition Fee

One booth	3m × 3m × 2.7m
Members*1	297,000yen (including tax)
Nonmembers	330,000yen (including tax)

Special Incentive Offer for Nonmember Companies

Early bird discount price	297,000yen (including tax) per booth	Applies to registrations by June 30, 2023 (Fri)
New member incentive*2	One complimentary booth	Applicable only when registering for multiple booths

*1 Members refer to regular members (including a parent, subsidiary or affiliate company of a regular member, having an intention to join the activities of the host organization, the Japan Refrigeration and Air Conditioning Industry Association (JRAIA)), and associate members of JRAIA.
The Secretariat provides a booth package with basic materials and decorations necessary for exhibition. For details, please contact the Secretariat. (Approximately 70,000 yen per booth is planned.)

*2 New member incentive applies to companies and organizations that will join JRAIA in FY2023. The incentive also applies when associate members switch to regular members.

Rules for Registration Including Method of Determining Booth Locations

Booth locations will be determined by the organizer in consideration of various factors such as the number of booths registered by respective exhibitors, past participation results of the exhibitors, and exhibition contents.

The organizer may rearrange the booths even after announcement of the booth locations for the realization of a more effective exhibition.

In this case, the exhibitors may not claim compensation from the organizer for the change of booth location or expenses incurred by the exhibitors caused by the change.

Schedule

16th Mar, 2023 (Thu)	Announcement of the event detail
7th Apr. (Sat)	Registration start
30th Jun. (Fri)	Early bird price deadline
31st Aug. (Thu)	Exhibitor registration deadline
October (plan)	Exhibitor information session (announcement of floor plan)
Late December	Deadlines for various submission documents
27th Jan, 2024 (Sat) to 29th Jan. (Mon)	Booth setup (three days)
30th Jan. (Tue) to 2nd Feb. (Fri)	HVAC&R JAPAN 2024 (four days)
2nd Feb. (Fri)	Immediate booth removal following the end of the exhibition

Inquiries and Contact Information
HVAC&R JAPAN Secretariat

email: info@hvac-r.jp
TELL: 03-4577-0150

HVAC&R JAPAN 2024

THE 43RD HEATING, VENTILATING, AIR-CONDITIONING AND REFRIGERATING EXPO.

2024 1.30 TUE ▶ 2.2 FRI

Venue : Tokyo Big Sight [HVAC&R](https://www.jraia.or.jp/hvacr/top_en/)

Organizer: The Japan Refrigeration and Air Conditioning Industry Association (JRAIA)
The Japan Refrigeration and Air Conditioning Industry Association (JRAIA)



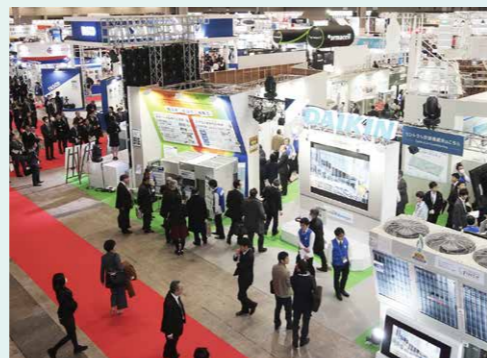
Exhibition Guide

Find the future with HVAC&R



HVAC&R JAPAN

For over half a century since the inauguration of the former Japan Refrigeration Equipment Expo in 1956, HVAC&R JAPAN, more commonly known as HVAC&R, has been popular as the only exhibition of its kind in the HVAC industry of Japan. This time, under the theme of "Find the future with HVAC&R," the largest HVAC professional trade fair and exhibition will showcase products, systems, and technologies contributing to help solve global environmental issues.



Greeting



Yasumichi Tazunoki
Chairman of Japan Refrigeration and Air Conditioning Industry Association, General Incorporated Association

HVAC&R JAPAN 2024 (The 43rd HEATING, VENTILATING, AIR-CONDITIONING AND REFRIGERATING EXPO) will be held at Tokyo Big Sight from January 30th (Tue) to February 2nd (Fri), 2024, organized by the Japan Refrigeration and Air Conditioning Industry Association. Under the theme "Find the future with HVAC&R", we will showcase the latest air conditioning and heating products and services.

Following our efforts to prevent the spread of COVID-19 at the last exhibition in 2022, we are planning initiatives that allow exhibitors and visitors, as well as those who are unable to participate due to distance or other reasons, to participate in satellite booths and other events in addition to face-to-face exhibitions.

As you know, the air conditioning and refrigeration industry is advancing various technological innovations and global cooperation to achieve a sustainable society. In addition, there is increasing anticipation for heat pump technology, which contributes to carbon neutrality. We are confident that this industry can contribute more than ever before to reducing global warming.

This exhibition is an excellent opportunity for companies with world-class energy-saving and refrigerant technology to lead the industry globally. We hope you will take advantage of this biennial business exchange event and offer your active participation and tremendous support.

General Information

Title	HVAC&R JAPAN 2024
Dates	January 30 (Tue) - February 2 (Fri), 2024 10:00-17:00 (last day until 16:00)
Venue	Tokyo Big Sight East Halls 1 and 2
Organizer	Japan Refrigeration and Air Conditioning Industry Association, a general incorporated association
Supported by	Ministry of Economy, Trade and Industry (TBD)
Exhibition scale	Results for 2022: 117 exhibitors/groups, 447 booths! *The scale was about 60% of normal due to COVID-19
Events	HVAC&R Award ceremony, special speech, keynote speech, seminars, etc.

Co-sponsors (TBD)

Japan Urethane Foam Association
Association for Electric Home Appliances
The Society of Heating, Air-Conditioning and Sanitary Engineers of Japan
Japanese Association of Building Mechanical and Electrical Engineers
Institute for Built Environment and Carbon Neutral for SDGs
The High Pressure Gas Safety Institute of Japan
The Energy Conservation Center, Japan
New Energy Foundation
New Energy and Industrial Technology Development Organization
National General Contractors Association of Japan
National Supermarket Association of Japan
Electrical Products Association of Japan
Japan Solar System Development Association
The Federation of Electric Power Companies of Japan
The Institute of Electrical Installation Engineers of Japan

Japan Electronics and Information Technology Industries Association
Japan Electro-Heat Center
The Japan Gas Association
Japan Industrial Association of Gas and Kerosene Appliances
Japan Machinery Federation
Japan Air Cleaning Association
Air-conditioning & Plumbing Contractors Associations of Japan
Japan Air Conditioning and Refrigeration Testing Laboratory
Japan Federation of Construction Contractors
The Japan Society of Industrial Machinery Manufacturers
Japan Auto-Body Industries Association Inc.
Japan Vending System Manufacturers Association
The Japan Food Machinery Manufacturers' Association
Japan Federation of Mechanical & Electrical Consulting Firms Association
Japan Solar Energy Society
Japan Heating Industrial Association
Japan Chain Stores Association

Japan Electric Measuring Instruments Manufacturers' Association
The Japan Electrical Manufacturers' Association
Japan Heat Supply Business Association
Japan Valve Manufacturers' Association
Japan Foam Styrene Industry Association
Japan Fluorocarbon Manufacturers Association
Japan Thermal Insulation Association
Japan Boiler Association
Japan Floor Heating Association of Hot-water System
Japan Cooling Tower Institute
Japan Society of Refrigerating and Air Conditioning Engineers
Japan Association of Refrigeration and Air-Conditioning Contractors
Japan Frozen Food Association
Japan Refrigerants and Environment Conservation Organization
Japan Expanded Polystyrene Association
Heat Pump & Thermal Storage Technology Center of Japan
Japan Prefabricated Construction Suppliers and Manufacturers Association
(Alphabetical Order)

Exhibiting Categories

Refrigeration and air conditioning equipment
Cogeneration systems
Parts and accessories
Ice thermal storage system

Industrial cooling and heating systems
Renewable energy utilization equipment
Environmental-related equipment and systems
District heating and cooling systems

Home heating hot water systems
Major components
Energy management system
Gas engine driven heat-pump air conditioners

Support Program

Exhibitor support programs are available as an option to assist exhibitors with fully taking advantage of participating in HVAC&R JAPAN as an exhibitor. All programs below will be available for registration after details are announced in the exhibitor information session scheduled in October 2023. Please note that specifications and prices are subject to change. The contents are also available on HVAC&R JAPAN's official website.

Exhibitor Presentation Stage

Popular

30 minutes	110,000 yen (including tax) (TBD)
45 minutes	165,000 yen (including tax) (TBD)

A presentation space with a large screen and a minimum of 50 seats will be provided in the HVAC&R JAPAN venue. Please take advantage of this great opportunity to advertise your products or services to highly interested visitors.

HVAC&R Premium Lounge Sponsorship

NEW

PR video replay (approximately 3 minutes)	From 55,000 yen (including tax) (TBD)
Table advertising	From 330,000 yen (including tax) (TBD) per area
Survey for visitors	Logo placement on novelty goods, etc. From 330,000 yen (including tax) (TBD)

Lounge area will be set up for visitors. HVAC&R Premium Lounge sponsors are able to play promotional videos, set up table advertising, and conduct surveys in the internet-enabled and drink-service equipped lounge area.

Upgrading of the Exhibitor Webpage and Virtual Booth (3D) Recording

Popular

Virtual Booth (3D) Recording	From 66,000 yen (including tax) (TBD) per booth
------------------------------	---

Exhibitor webpages on the HVAC&R JAPAN official website have been upgraded so exhibitors can upload videos and catalogs free of charge in the basic plan. In addition, an optional virtual booth service for photographing the booth after setup with a 3D camera (formerly called Individual VR Booths) will continue to be provided. The virtual booth is a great promotion tool in the post event.

Floor Map Sponsorship

Popular

110,000 yen (including tax) (TBD)

The first five companies or organizations will be able to display their company (or organization) names with logos and booth locations on the floor map to be distributed at the venue, seminar venue entrance, and HVAC&R Premium Lounge.

Presentation Stage Video Archive Streaming

NEW

From 330,000 yen (including tax) (TBD)
--

Onstage presentations during HVAC&R JAPAN will be streamed on the HVAC&R official website in the HVAC&R JAPAN post event.

Booth PR Video Filming Service

NEW

From 550,000 yen (including tax) (TBD)
--

A video will be created where a reporter introduces the booth along with its specifications and products just like a TV program. The video will be released on the HVAC&R JAPAN official website and provided to the exhibitor for use as a sales promotion tool.

*Includes recording and editing fee, reporter (MC) fee, and cost for providing the video.

Satellite Booth

NEW

From 220,000 yen (including tax) (TBD)
--

Satellite booths will be available for exhibitors, who are unable to host an actual booth in the venue due to geographical reasons or other circumstances. Exhibitors will be able to promote products or services and talk with visitors online. Rental of a basic kit for booth operation and arrangement of staff members to attract visitors and announce presentations are planned.

Official website

https://www.jraia.or.jp/hvacr/supportprogram_en/

Scan the two-dimensional barcode on the right to learn about the other support programs and more details.

