

SATELLITE BOOTH

Recommended to those who are unable to exhibit in person this time for being far away and other reasons or to those who are interested in trying out the exhibition

Light Plan

Want to minimize exhibition cost

Exhibitor's information will be conveyed to visitors at minimum cost by displaying your company's name, setting up a monitor screen, laying out a poster, putting flyers in place, etc. Overseas exhibitors can overcome time differences by displaying video footage on the monitor.

- 1 booth / one side of a pillar
- Monitor
- Video player
- Directional loudspeaker

Participation fee	220,000yen (tax included)
No. of staffers	One in total
Video material	Loop playback
Telecom network	None
Live presentation	None
Visitor information	None
Flyer distribution	Placed in a stack
Giveaway distribution	Not available

Standard Plan

Communicating with visitors at minimum cost

Besides the Light Plan, you can make a live presentation once an hour or so in front of visitors gathered by the assigned staff, thus having direct communication with them.

- 1 booth / one side of a pillar
- Monitor
- PC
- Internet access
- Cabinet (with a key)
- Webcam
- Directional loudspeaker

Participation fee	440,000 yen (tax included)
No. of staffers	One for 2 booths
Video material	Loop playback
Telecom network	Can display own website
Live presentation	Available
Visitor information	None
Flyer distribution	Placed in a stack
Giveaway distribution	Not available

Advance Plan

Aggressively approach visitors like real exhibition

One dedicated staffer always stands by as a guide. The staffer engages in attracting visitors, doing publicity activities, and distributing flyers. It is possible to acquire visitor information through QR code. Direct communication with visitors is possible.

- 1 booth / one side of a pillar
- Monitor
- PC
- Internet access
- Cabinet (with a key)
- Webcam
- Directional loudspeaker

Participation fee	770,000 yen (tax included)
No. of staffers	One for each booth
Video material	Loop playback
Telecom network	Can display own website
Live presentation	Available
Visitor information	QR code acquisition
Flyer distribution	Hand delivery
Giveaway distribution	Hand delivery

